

PUBLIC LIBRARY ASSOCIATION

# PLA 2014 CONFERENCE

## EXHIBITOR PROSPECTUS

CONFERENCE DATES

**MARCH 11-15**

EXHIBIT DATES

**MARCH 12-14**

INDIANA CONVENTION CENTER  
INDIANAPOLIS, INDIANA



[WWW.PLAConference.org](http://WWW.PLAConference.org)

## THE PUBLIC LIBRARY ASSOCIATION INVITES YOU...

Offered biennially, PLA Conference has a reputation for excellence in the public library world. The conference includes nearly 200 professional development programs, numerous social events and networking opportunities, and a bustling exhibits hall.

Join more than 5,000 public library professionals in Indianapolis, March 11-15!

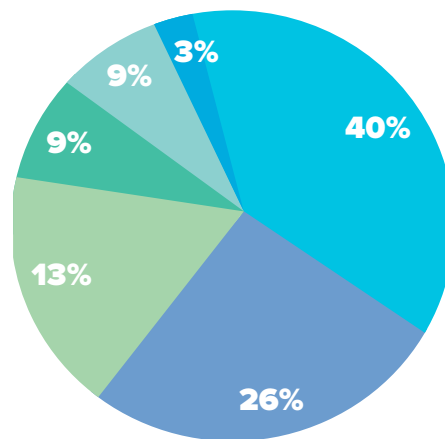
## EXHIBIT YOUR LIBRARY PRODUCTS & SOLUTIONS

Dedicated exclusively to public libraries and featuring a 73,000+ square foot exhibit hall, PLA 2014 is the premier place to reach thousands of professionals with INFLUENCE and BUYING POWER:

## OUR ATTENDEES

### OPERATING BUDGET

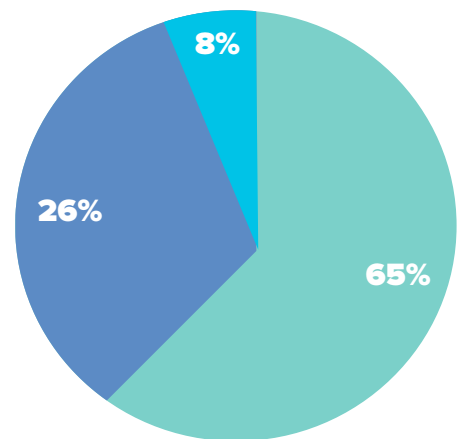
\$1 million-\$5 million	40%
\$5 million or more	26%
\$100,000-\$399,999	13%
\$400,000-\$699,999	9%
\$700,000-\$999,999	9%
Up to \$99,999	3%



Operating Budget

### VISIT THE EXHIBIT HALL

3 or more times	65%
2 or more times	26%
1 time	8%



Visit the Exhibit Hall

## ARE INTERESTED IN THE FOLLOWING PRODUCTS & SERVICES

Architecture Firms  
Archival Products  
Assistive Listening Devices  
Associations  
Audio Books  
Audio Visual Equipment  
Automation  
Bookmobiles  
Books  
Books/Audio Leasing  
Cataloging  
Computer Hardware / Software  
Consulting Services  
Copiers  
Database  
Directories  
Disaster Planning

Display Cases/Fixtures/Systems  
e-Books  
Electronic Library Kiosk  
Facilities Management  
Film, Video, & DVD  
Financial Information Provider  
Fund Raising  
Furniture  
Genealogy  
Government Services  
Graduate Studies  
Graphic Novels/Comic Books  
Journals  
Library Cards  
Promotional Products  
Literacy  
Magazines

Magnetic Stripe Cards  
Media Management  
Music  
Online Search Services  
Outreach  
Photo ID Systems  
Reference Systems  
Relocation Services  
Security Systems  
Shelving  
Sign Systems  
Subscription  
Supplies  
Training  
Video Games  
Web Products

**& MORE!**



## EXHIBITOR **BENEFITS**

### **NETWORK WITH ATTENDEES**

- Over 16 hours of exhibit time, with 40+% of the hall hours being dedicated, non-compete time
- Targeted Networking Events on the show floor including Exhibits Opening & Closing Receptions, and refreshment breaks
- Access to the conference plenary and educational sessions

### **MARKETING OPPORTUNITIES**

- Company listing in the online and onsite Program Guide
- Opportunity to purchase the attendee pre and post show lists
- Inclusion in the PLA 2014 mobile app
- Options to enhance your exhibit presence with an exclusive sponsorship and advertising program
- Early sign-up for PLA 2016!

**PLACONFERENCE.ORG**

## BOOTH **DETAILS**

\$2,200 per 10' x 10' booth reserved. There is a \$200 additional charge per exposed corner. Please see the Exhibit Space Application for payment details.

### **STANDARD BOOTH INCLUSIONS**

- 8' high back drape and 33" side drape (inline booths)
- Booth ID sign with company name and booth number (inline booths)
- (8) Eight complimentary exhibitor registrations per 10'x10' booth reserved, with a maximum of 40
- Complimentary exhibit hall guest passes to invite your customers and prospects to PLA 2014

*“PLA is a must attend show for those in the public library marketplace. I highly recommend it!”*

**– Dennis Keith, Brodart**

## CONFIRMED PROGRAM FEATURES



Photo Credit: Hugh Hamrick

### Closing Session with David Sedaris

**SATURDAY, MARCH 15, 11:45 AM**

You will want to stick around til the very end and catch the hilarious David Sedaris – NPR Humorist and Bestselling Author of *Naked*, *Dress Your Family in Corduroy & Denim*, *Squirrel Seeks Chipmunk*, and *Let's Explore Diabetes with Owls*.

### Audio Publishers Association Dinner

**THURSDAY, MARCH 13, 6 PM – 8:30 PM**

A must-see event at PLA, with a fabulous line-up of speakers: Mary Kay Andrews, Andre Dubus III & Katherine Kellgren. Sponsored by the Audio Publishers Association, AudioGO, Blackstone & Macmillan Audio.

AND MUCH MORE TO COME! For a full list of confirmed program events visit us online at [placonference.org](http://placonference.org).

*“PLA gave our company over 30+ leads from all over the United States, not just the east coast! This show allowed us to meet potential new clients that we would not have met without being there!”*

– Kirsten Boehm, **Comprise Technologies, Inc.**

## CONTACT US

Exhibit, Advertisement & Sponsorship Opportunities

### CORCORAN EXPOSITIONS, INC.

Show Management  
312-541-0567

### CARLY DIVITO

Exhibit Manager  
[carly@corcexpo.com](mailto:carly@corcexpo.com)

### MARY MICHALIK

Sponsorship Manager  
[mary@corcexpo.com](mailto:mary@corcexpo.com)



*“If you only exhibit at one trade show, this is the one. You can't beat the traffic of high quality decision-makers.”*

– Fred E. Goodman, **Public Information Kiosk, Inc.**

## SCHEDULE\*

### MOVE IN

**TUESDAY, MARCH 11**  
8 AM – 5 PM

**WEDNESDAY, MARCH 12**  
8 AM – NOON

### EXHIBITS

**WEDNESDAY, MARCH 12**

**4 PM – 6:30 PM** Opening Reception  
*Dedicated / Non Compete Hours*

**THURSDAY, MARCH 13**

**9:30 AM – 5 PM** Exhibits

**9:30 AM – 10:45 AM**

*Dedicated / Non Compete Hours*

**3:15 PM – 4:15 PM**

*Dedicated / Non Compete Hours*

**FRIDAY, MARCH 14**

**9:30 AM – 4 PM** Exhibits

**9:30 AM – 10:45 AM**

*Dedicated / Non Compete Hours*

**3:15 PM – 4 PM** Closing Reception

*Dedicated / Non Compete Hours*

### MOVE OUT

**FRIDAY, MARCH 14**  
4 PM – 9 PM

**SATURDAY, MARCH 15**  
8 AM – NOON

*\*subject to change*

#1 Private Tutor	Center Point Large Print	Gale, Cengage Learning
3 Branch Products	Centers for Medicare and Medicaid Services (CMS)	Gaylord Bros.
A. Rifkin Co.	Chicago One Stop / Browser Display	Generations on Line
ABC-CLIO	Child's Play	Geographic Research Inc.
ABDO Publishing Company	Children's Plus, Inc.	Globe Pequot Press
Abingdon Press	ChiliFresh.Com	Grebow Tile Donor Recognition
Accessible Archives, Inc.	ChinaSprout, Inc.	Gressco Ltd
AccuCut Systems	CIVICTechnologies, Inc.	Grey House Publishing
Actrace	Clancy-Cullen Moving & Storage	Hachette Book Group
Agati Furniture	CLCD LLC	Happy Feet USA, Inc.
Alexander Street Press	Clear-Vu	Harlequin Enterprises, Ltd.
Altarama Information Systems	Colibri Systems North America, Inc.	HarperCollins Publishers
Ambrose Video Publishing, Inc.	ColorMarq	HarperCollins Children's Books
American Library Association (ALA)	Combined Book Exhibit	HHS Office of Minority Health Resource Center
Association for Library Collections & Technical Services	Comex Systems, Inc.	Hidell and Associates Architects Inc.
Atiz Innovation, Inc.	Comprise Technologies	Hybrid Forge
Atoz Databases	Counting Opinions (SQUIRE) Ltd	Illinois Library Association
Audio Editions Books on Cassette & CD	Credo Reference	In My Book LLC
AudioGO	Crisis Prevention Institute (CPI) - Prepare Training	Independent Book Publishers Association
Auto-Graphics, Inc.	The Crowley Company	Independent Publishers Group
AWE, Inc.	D-Tech International LLC, USA	Indie Press Showcase
B & H Publishing Group	D.K. Agencies (P) Ltd.	Indigenous Crafts From Bolivia
B-Logistics, a division of Thrift Recycling Management	Dasher Printing Services	Infobase Learning
Backstage Library Works	Data2 Corporation	Infogroup
Baker & Taylor	David C Cook	Infor Library and Information Solutions
Baker Publishing Group	Davidson Titles, Inc.	Information Today, Inc.
BayScan Technologies, LLC	Demco Inc.	Infovision Software
Bearport Publishing Company, Inc.	Demos Health	Ingram Library Services Inc.
Bernan Associates	Diamond Book Distributors	Innovative Interfaces, Inc.
Better Containers	Distribution Video & Audio (DVA)	Insignia Software
Better World Books	DLSG at Image Access	Inspirational Distributors, LLC
Bi-Folkal Productions, Inc.	Dreamscape Media	Institute of Museum & Library Services
BiblioCommons Inc.	Drexel University Online	iTeam Resources, Inc.
Bibliotheca	e-ImageData Corp	Janice Davis Design, LLC
Biblomodel, SA de CV	Early Advantage	JanWay Company
Big Cozy Books	East View Information Services	Jasper Library Furniture
Birchard Co.	Eastman Kodak Company	JCJ Architecture
Black Rabbit Books	EBSCO Information Services	Jessica Kingsley Publishers
Blocks Rock LLC	Eerdmans Books for Young Readers	Junior Library Guild
Bloomsbury Children's Books / Walker & Company	Elsevier Science, Inc.	Kamishibai for Kids
Blue Apple Books	Emery-Pratt Company	KAPCO Book Protection
Bolinda Publishing, Inc.	Encyclopaedia Britannica, Inc.	Kensington Publishing
the Book House, Inc.	EngagedPatrons.org	Kiki Magazine
Book Systems	Engberg Anderson, Inc.	Kingsley Companies
Book2net Inc.	Enslow Publishers, Inc.	Kregel Publications
BookLetters, LLC	EnvisionWare	Lerner Publishing Group
Booklist Publications	Equinox Software	LexisNexis
BookPage	www.eSequels.com	LibLime
Boopsie	Estey / Tennsco	Librarica LLC
Borroughs Corporation	Eustis Chair	Library and Information Science Program University of Denver
Brainfuse	Evanced Solutions, Inc.	Library Automation Technologies, Inc.
Bridge Publications	Family Search	Library Ideas, LLC
Brilliance Audio	Farber Specialty Vehicles	Library Journal / School Library Journal
Brodart Co.	Fax24 Public Fax Service - Televend Services Inc	Library of Congress National Library Service for the Blind and Physically Handicapped
Burgeon Group	FDA Office of Women's Health	The Library Store, Inc.
BWI	Firefly Books	Library Video Network
Capstone	Fitzhenry & Whiteside	LibraryInsight, Inc.
Cardinal Publishers Group	Florida State University School of Library & Information Studies	LibraryThing
Career Cruising	Fortres Grand Corporation	Little Brown Books for Young Readers
Carus Publishing Company	Franklin Fixtures	Live Oak Media
Celayix Software	Galaxy Press	

Livemocha	PBS Educational Media	Tantor Audio
Llewellyn Worldwide, Ltd.	Peachtree Publishers	Tech Logic
Lucas Color Card	Penguin Young Readers Group	Tesco Library Furniture
Lyngsoe Systems, Inc.	The Penworthy Company	The Library Corporation - TLC
LYRASIS	Perseus Books Group	Thomas Klise / Crimson Multimedia
Macmillan	Playaway	Thousand Words Press
Macmillan Children's Publishing Group	Plymouth Rocket, Inc.	3M Library Systems
Magazine Subscription Service Agency	Polaris Library Systems	Thrift Books, LLC
Mandarin Library Automation, Inc.	Popular Subscription Service	TMC Furniture, Inc.
Mango Languages	POV   American Documentary	Today's Business Solutions
MARCIVE, Inc.	ProQuest	Tor / Forge Books
Marshall Cavendish Corporation	PSA-Dewberry	Tsai Fong Books, Inc.
Master Communications, Inc. / Asia for Kids / Culture for Kids	Public Information Kiosk, Inc	Tughra Books
McFarland & Company Inc., Publishers	Publishers Group West	Turtleback Books - San Val Inc.
McGraw-Hill	Quality Books, Inc.	Tutor.com
McNeill Designs for Brighter Minds Inc.	Quipu Group, LLC	Tyndale House Publishers
Media Flex Inc. - Opals - CERF	R.E.P Industries, Inc.	Unique Management Services, Inc.
Mediatechnologies / Silver Street, Inc.	Rainbow Book Company	Universal Services Administrative Company
Mergent, Inc.	Random House, Inc.	University of Illinois Graduate School of Library and Information Science
Merriam-Webster, Inc.	Random House, Inc.	University of Pittsburgh, School of Information Sciences
Midpoint Trade Books	RCP Publications	University of Wisconsin - Milwaukee School of Information Studies
Midwest Library Service	Reading House	Unshelved
Midwest Tape	Recorded Books LLC	Upstart
Milliken Contract	Rhode Island Novelty	US - DHHS Office on Women's Health
MJ Industries	The Road Runner Press	US Citizenship and Immigration Services - Office of Citizenship
mk Sorting Systems, Inc.	Road Scholar	US Securities & Exchange Commission Office of Investor Education & Assistance
Montel, Inc.	Romance Writers of America	Userful Corporation
Moody Publishers	The Rosen Publishing Group / Gareth Stevens Publishing	Vanguard ID Systems
Morningstar, Inc.	Rourke Publishing LLC	VenMill Industries Inc.
Mother Goose on the Loose	RTI - DVD/CD Repair Machines	Video Librarian
Motion Picture Licensing Corporation	Russian Publishing House Ltd	Villanova University
Movie Licensing USA	S-T Imaging, Inc.	VIP Learning
Multi-Cultural Books and Videos	S&P Capital IQ	Virginia Commonwealth University
N'Take	SAGE Publications / CQ Press	VTLS, Inc.
National Geographic Society	San Jose State University - SLIS	WT Cox Subscriptions
National Library of Medicine - Health Sciences Library System University of Pittsburgh	ScannX LLC	W.W. Norton & Company, Inc.
Neal-Schuman Publishers, Inc.	Scarecrow Press - Rowman & Littlefield Publishing Group	Watson Label Products
Neatoscan Inc	Schedule3W - Medianet - Dymaxion Research, Ltd.	Wayne State University
New Horizon Press	Scholastic Library Publishing	WebClarity Software - Convergent Library Technologies
New Mexico Book Association	Science Press USA Co.	Weston Woods / Scholastic
New Urban Distributors	Seloc Publishing	Wiley
The New York Review Books	SenSource, Inc.	The Worden Company
NewsBank, Inc.	Sentry Technology Corporation	Workman Publishing Co.
Northern Micrographics	Seven Stories	World Book, Inc.
Novel Learning Series	Ship Index.org	Your Library Phone / ISNG
Oasis Audio, LLC	Showcases	Zondervan
OBS Inc. Specialty Vehicles	Simon & Schuster Children's Publishing	
Oceanview Publishing	SirsiDynix	
OCLC, Inc.	Sisters in Crime	
OCS Output Control Software	SkyRiver Technology Solutions	
Office of Commonwealth Libraries	Social Security Administration	
On The Avenue Marketing	Sourcebooks, Inc.	
OpinionArchives	Spacesaver Corporation	
Orca Book Publishers	Spoken Arts, Inc.	
OverDrive Inc.	Stanger Litho Graphics Inc.	
Oxford University Press	Star Bright Books	
P.V.Supa Inc.	Sterling Publishing	
p4A.com	Stop Falling Productions	
Palmieri Furniture	Sylvan Dell Publishing	
Paratext, LLC	Syracuse University i School	